

* 未確定の方は TBC と表記されています。

* 大会ホストである CGCC から最新情報の連絡があり次第更新していきます。

Sessions	Topic	Speaker	Company and Title
Plenary Session Sep.6 Morning	Moderator of the Plenary Session	WEI Wenhui	Press and Publishing Bureau of China Business Daily/ President
	Opening the Retail Market of China in an All-round Way: Promoting the Co-operation and Development of Retail Industry in the Asia-Pacific Region	TBC	Ministry of Commerce of China
	The Core Motivation of Retail Trade Reform in the New Era	WANG Jianlin	Wanda Group/Chairman
	The conversion of “Contributing-type small businesses” into chain stores in an inclusive society	Hiromasa Kohama	Japan Chain Store Association/Chairman
	Technology Enables Retail and Promotes Full Digitization	ZHANG Wenzhong	Wu-mart Group/Founder and Chairman
	Business Format Change Promotes Continuous Innovation of Retail Industry	Jinho Park	SPC Group (Paris Baguette)/Chief Director of Marketing (China)

Sessions	Topic	Speaker	Company and Title
Plenary Session Sep.6 Afternoon	Moderator of the Plenary Session	WEI Wenhui	Press and Publishing Bureau of China Business Daily/ President
	Development Trend of International Retail Industry: How can retailers keep pace with the changes of market environment in strategy	Wern-Yuen TAN	Walmart China/ President and CEO
	Overview of the Development of Retail Industry in China.	Carrie YU	PwC Consumer Markets Industry/ Global Partner
	Exploration of New Retail Model in the Future	DAI Shan	Alibaba Group/Senior Vice President
	Fully integrated development, one-stop service experience everywhere.	TBC	Suning Corporation
	Develop online retailing and expand its share in retail market	TBC	Thailand
	Pursuing high-quality development of retail industry with scientific and technological innovation as driving force	Cecilia Tian,	Tencent Cloud/Vice president

	Cross-border integration to provide integrated services for consumers	TBC	
	Increasing the Development of Self-owned Brands and Creating Market Demand by Industrial and commercial collaboration.	Agus Nurudin	Nielsen Indonesia
	Adhering to the Strategy of Sustainable Development and Making Enterprises Continuously Develop and expand.	TBC	IKEA Group
	Provide consumers with good shopping experience	Rosemarie Ong	PRA/President Wilcon Depot/Senior VP and COO
	How Intellectual Property Rights Lead the Transformation and Upgrading of Asian Retail Industry	XIE Xuhui	Huiju.com/Chairman and CEO

Sessions	Topic	Speaker	Company and Title
Country & Region Report Sep.7 Morning	Moderator of the Parallel Session	WANG Min	CGCC/Executive Vice Chairman
	Country/Region Report – Indonesia	Roy Mandey	APRINDO/Chairman
	Country/Region Report - China	JIANG Ming	CGCC Chairman
	Country/Region Report – China Hong Kong	Annie Yau Tse	Hong Kong Retail Management Association/Chairman
	Country/Region Report – Japan	Hirofumi Nomoto	JRA/Chairman; Tokyu Corporation/Chairman of the Board & Representative Director
	Country/Region Report – Korea	Andrew Lee	Korea Retailers Association (KRA)/ Executive Director Korea Chamber of Commerce and Industry/Director
	Country/Region Report - Myanmar	TBC	Myanmar
	Country/Region Report – Malaysia	Steven NG Peng Wah	Malaysian Retailers Association/ Council Member
	Country/Region Report - Philippines	Rosemarie Ong	PRA/President Wilcon Depot/Senior VP and COO
	Country/Region Report - Singapore	TBC	Singapore
Country/Region Report - Thailand	TBC	Thailand	

Sessions	Topic	Speaker	Company and Title
Parallel Session The Policy Interpretation and Information Release	Moderator of Parallel Session	ZHANG Lijun	CGCC/Vice Chairman
	Basic Thoughts and Trends of the Development of Modern Circulation Industry in China	ZHANG Zhigang	MOFCOM/ Former Vice-Minister
	Policy Orientation of Innovative and Transitional Development of	TBC	Department of Circulation Industry

of China's Circulation Industry Sep.7 Morning	China's Retail Industry, Important Measures of the Ministry of Commerce to Accelerate the Reform of Commercial Circulation and Consumption Upgrading.		Development of MOFCOM
	Achievements and policy proposals of " belt and road" initiative	TBC	Department of Regional Opening of NDRC People's Republic of China
	The Interpretation of E-Commerce Law of the People's Republic of China	TBC	Department of Network Supervision of State Administration for Market Regulation
	The Introduction of Investment Policy of Chongqing's Commercial Circulation Industry	ZHANG Zhikui	Chongqing Commerce Commission/ Director
	The publish of 2018's Top 100 Enterprises and the Analysis of the Development Trend of China's Retail Industry	CAO Lisheng	China National Business Information Center/Deputy Director

Sessions	Topic	Speaker	Company and Tittle
Parallel Session Technology Leads Retail Industry Transformation and Upgrading Sep.7 Morning	Moderator of Parallel Session	FU Longcheng	CGCC/Vice Chairman
	How Technology Promotes Retail Transformation	WANG Yao	China National Business Information Center/Former Director
	Deep Empowerment of AI Marketing Technology in Retail Industry	LOU Chao	IFLYTEK CO.,LTD/Vice President, General Manager of West-South Head Quarter
	Creating Full-channel Digital Solution	TBC	Yintai Business Group
	The Company philosophy and strategy of Ito yokado in Japan and China	Tomihiro Saegusa	Ito Yokado Co.,Ltd/President
	Solving New Retail Problems with Informational Solutions	QIU Ke	Beijing Shiji Retail Research Center/Vice General Manager
	Providing refined services to customers by Technology means	ZHU Hao	Corporate Business Development Research Institute, Corporate Business Development Research

			Institute/ Researcher and Deputy Director
	Application of Intelligent Technology in Shopping Mall	Hubert Malerbe	Designer
Parallel Session Technology Leads Retail Industry Transformation and Upgrading Sep.7 Afternoon	Moderator of Parallel Session	FU Longcheng	CGCC/Vice Chairman
	AI Technology Promotes Upgrading of Retail Industry	ZHOU Bowen	JD.Com/Vice President, Director of AI Platform and Research Dept.
	The digital revolution continuously subverts retail industry	Michel GRANT	Euromonitor International Retail Research Center/ Director
	5G Technology Changes Retail Industry	TBC	HUAWEI
	AI Catalyzes Deep Integration of Technology and Commerce	TBC	Microsoft(China)
	How to Realize Digital Transformation in Retail Enterprises	TBC	Deloitte(China)
	How Technology Sense Enables Brand Marketing	TAO Shiquan	Chongqing Jiangxiaobai Liquor Co., Ltd/Board Chairman
	Creating Digital Platform to Manage Constantly Expanding Product Series	TBC	Turkey

Sessions	Topic	Speaker	Company and Title
Parallel Session The Integration Development of Retail Industry Sep.7 Morning	Moderator of Parallel Session	XU Shaochuan	Beijing Wumart Technology Group Co., Ltd/Executive Director and Chief Operating Officer
	Strengthen Innovation Service Function through Cross-border Integration	Bernd Hallier	European Retail Academy/Chairman
	Promoting On-line and Off-line Consumption Experience	PU Jingbo	Bailian Group/ Vice President
	The Localization Management Strategy of Cross-regional Chain Development	Cherry ZHAO	Golden Arch (China) Co., Ltd/ Vice President of Corporate Affairs

	Creating Retail Eco-chain and Promoting the Transformation of Real Retail	TBC	Fivestar Holdings
	New Business Trends after Urban Renewal and Consumption Upgrading	Jason LUO	Retail Services in North China ,Cushman & Wakefield/ Director and Head
	Promoting the Integration of Business, Travel and Culture, Building International Promenade with High Quality	WU Zhongqing	China Commercial Promenade Committee/Expert
	TBC	Xulin Guo	Alibaba's Freshippo Business Group/Chief of Staff and Business Assistant to the CEO
	Cross-border integration to provide integrated services for consumers	TBC	

Sessions	Topic	Speaker	Company and Tittle
Parallel Session Supply Chain and Business Logistics Management Forum Sep.7 Morning	Moderator of Parallel Session	PAN Xiansheng	Jiangsu Chamber of Commerce/Chairman
	Building Intelligent Logistics Platform with New Technology	WANG Ning	Beijing Easyhome Retail Chain Group Co., Ltd/ CEO
	Optimizing Supply Chain and Promoting the Competitiveness of Full Channel Retail	TBC	Wal-Mart Group
	Building Intelligent Supply Chain in the New Retail Era	DI Tongwei	Qingdao Liqun Group/Vice Chairman
	Collaborative Development to Build Commensal Logistics Ecosystem	YANG Haifeng	JD/ Vice President-Value Supply Chain Department
	"Logistics Management Support to Growth Strategy of Retail Industry" Capture the market of EC Last One Mile and Low Temperature Food Logistics & Create a New Platform	Masaru Wasami	Japan Maruwa Transportation Agency/President
	How to Seamlessly Connect Intelligent Supply Chain with	TBC	China Hong Kong

	Business Firms		
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Parallel Session The Development of Self-owned Brand in Retail Industry Sep.7 Afternoon	Moderator of Parallel Session	CHEN Liping	Capital University of Economics and Business/Professor
	Attract More Customers by Diversification of Self-owned Products	Kulvinder BIRRING	Watsons China/CEO
	Cooperate to build Self-Owned Brand of China's Retail Industry	WU Jinhong	Ant (China) Business Alliance/ Chairman Henan Jinhaolai Commercial Service Co., Ltd/President
	Build New Framework of Self-owned Brand	TBC	Metro(China)
	Provide consumers with low-cost and high-quality Self-owned Brand goods	WANG Guangyong	MINISO Group/Brand Director
	Brand and Fashion	TBC	TBC
		TBC	mitsubishi corporation

Sessions	Topic	Speaker	Company and Tittle
Parallel Session Retail Management Innovation Forum Sep.6 Afternoon	Moderator of Parallel Session	LI Yanchuan	Beijing Chaoshifa Chain Co., Ltd/ Chairman
	Isetan Mitsukoshi Group's Vision: To Become a Matching Platform Provider	Toshihiko Sugie	Isetan Mitsukoshi HLDS/President
	Multi-Commercial-types Integration and Innovation of Business Model	CAO Heping	Changchun Eurasia Group Co., Ltd/ President
	Return to the essence of retail business by combining diversified business methods	TBC	DASHANG GROUP

	Strategic Development and Performance Growth of Retail Industry	CHEN Ke	Roland Berger/Senior Partner and Vice President of Great China Region
	Adjust Purchasing and Brand Strategies to Meet Constantly Changing Needs of Consumers in the Management Innovation of Retail Industry	Cynthia HWANG	Suiwah Corporation Berhad/ Executive Director Sunshine Wholesale Mart Sdn Bhd/CEO
	Japan Aiming for Development of Smart Retail in the Big Data Era	Masamichi Ito	Consumer Affairs, Distribution and Retail Industry Division, Commerce and Service Industry Policy Group, Ministry of Economy, Trade and Industry/Director
	Shopper Research: Customer Portrait and Marketing Design	Marco TANG	Nielsen (China) Retail Research Department/Senior Director

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Parallel Session Retail Management Innovation Forum Sep.7 Morning	Moderator of Parallel Session	LI Yanchuan	Beijing Chaoshifa Chain Co., Ltd/ Chairman
	Creating New Customer Experience through Digital Innovation	Kim, Young Hyouk	Head of Management Strategy Division, KOREA SEVEN CO, LTD
	Delicacy Management of Stores	TBC	New Zealand
	Navigating the new retail landscape: A Guide for business leaders	TBC	TBC
	Moving Consumers with Chinese Services	YANG Xiulong	The Beijing Parade/President South Beauty/CEO
	What's the next big profit driver? Build a perfect team.	Pete Fullard	Upskill People/Global CEO, Founder
	Interpretation of the 2018 – 2019 Blue Paper on Human Resources in China's Retail Industry	ZENG Lingtong	IBMG China Retail Human Resource Management Research Center/Director

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Parallel Session Fresh Business of Retail Industry Sep.7 Afternoon	Moderator of Parallel Session	TANG Shaojuan	IBMG Commercial Think Tank/President
	To be a continuously growing corporate group	Akio Yoshida	AEON Co Ltd/ Executive Vice President and Representative Executive Officer AEON MALL Co Ltd/ President and CEO
	How Fresh Processing and Distribution Centers Help the Front-end Stores Develop Rapidly	TBC	Jiajiayue Group Holdings Co., Ltd
	How Fresh Supermarkets Adapt to Consumer's Consumption Upgrading	TBC	Yonghui Supermarket
	How to Reproduce the Success of Fresh Community Supermarkets with Standards	TBC	Fresh Legend
	Twelve Models of Channels in Chinese Fresh markets, Current Status and Development Opportunities	Sams.li	the Fresh Food Committee of the China Retailing Corporation Regional Alliance/Director