

WELCOME
TO



The 21st
APRCE
SRI LANKA 2024

Redefining Retail in APAC. From Transactions to Transformation

4TH - 6TH
SEPTEMBER 2024

The member associations of Federation of Asia-Pacific Retailers' Associations (FAPRA), the leading body of retailers from across Asia Pacific organises the Asia Pacific Retail Convention and Exhibition, a biennial event that brings together retailers from 18 countries in the region. APRCE 2024 will be hosted by the Sri Lanka Retailers' Association (SLRA) in Sri Lanka, an emerging hub for retail in Asia.

REDEFINING RETAIL IN APAC : FROM TRANSACTIONS TO TRANSFORMATION

THEME
FOR
2024



Technology
and its impact
on retail



**Consumer
engagement**
in retail

**Broader segments
on context** for APAC
and supply chain



Corporate
**management
and strategy**
sessions



Communities, **empowered**. Culture, **enriched**.
Businesses, **ethical**.

Retail is much more than profitable transactions but is a catalyst for transformation. This year's convention explores how businesses can navigate the dynamic world of digital and consumer behaviour while transforming themselves to create a better world for all. From inspiring local artisans, supporting grassroots initiatives and developing communities where inclusivity and equality thrives, the power businesses hold to transform lives is brought to the spotlight at APRCE 2024.

Insightful knowledge forum with distinguished local
and international speakers and panels

Retail exhibition featuring retailers from Sri Lanka and
the Asia Pacific region

B2B business **matchmaking meetings**

Reception, cultural nights, and other **networking
sessions**

FAPRA Awards honouring respective FAPRA
Associations' member companies for accomplishing
outstanding achievements

Heads of Delegation (**HOD**) meeting

Presentation of **country reports**

WHAT
TO
EXPECT

AGENDA OF APRCE 2024

DAY 1

**APRCE opening and
welcome dinner**
at Shangri La Hotel,
Colombo



DAY 2 & 3

**Conference and
knowledge forum,
exhibition, B2B
meetings, HOD
meeting and
networking**
at BMICH



DAY 3

**FAPRA Awards
and gala dinner**
at Shangri La Hotel,
Colombo

REGISTER NOW



www.aprce2024.com

Online | USD 750 (Early bird offer - USD 650)
Early bird tickets are available till the end of May 2024
Onsite | USD 1000
Spouse | USD 500 (Early bird offer - USD 450)

*Registration fee includes entry to all conference forums and sessions, opening and welcome dinner, FAPRA Awards and gala dinner, lunch for two days of the conference and a participant gift pack.

For inquiries - info@aprce2024.com

WHERE TO STAY

**Select from 3-Star to 5-Star
hotels in the city** overlooking
the Indian Ocean and the
stunning skyline of Colombo.

Type of Room	SGL BB (USD)	DBL BB (USD)
3 Star Hotel	77 Upwards	88 Upwards
4 Star Hotel	111 Upwards	123 Upwards
5 Star Hotel	146 Upwards	159 Upwards

*Rates are indicative on prevailing minimum structure and taxes as of February 2024. Subject to change.

GETTING AROUND

Shuttle service to and from APRCE venues.
PickMe and **Uber** available at any
time of the day.

WHILE YOU'RE IN **SRI LANKA**

EXPLORE THE WONDERS OF NATURE

Visit the sunny beaches in the Western, Southern and Eastern coasts of Sri Lanka, seek adventure among the wilderness in National Parks such as Yala and unwind amidst the misty mountains in Central Sri Lanka.



EMBRACE HISTORY AND CULTURE

Visit World Heritage Sites such as the Dutch Galle Fort, walk among the breathtaking Brief Gardens or the rustic Lunugana Estate by the Bawa Brothers, admire the architecture in the city such as Independence Square or the striking Red Mosque in Pettah.



SHOP AND SAVOUR

The city of Colombo has state-of-the-art shopping malls with international retail brands, delicious food and drinks and exciting activities. Visit the exotic street food stalls in the city and let your taste buds experience the flavours of Sri Lanka.

